

3<sup>rd</sup>  
EDITION

2024 | April  
22-23-24

LIFT EXPO

A L G E R I A

Salon international des technologies des ascenseurs  
et des escaliers mécaniques



International Exhibition For Elevators  
and Escalators Technologies

ORGANIZERS

**EXPERT MENA**  
management  
Ekspert Fuarçılık Ltd Şti / Int. Fairs Org. Co.

MEDIA PARTNERS



 [www.liftexpo-algeria.com](http://www.liftexpo-algeria.com)

Palais des Expositions, SAFEX  
Algiers, Algeria

# ► LIFT EXPO ALGERIA

ALGERIA SAFEX EXPO CENTER

Your gateway to the region's billion dollar sector

3rd LIFT EXPO ALGERIA 2024 the Largest & Only regional Trade Fair for Elevators and Escalators in MENA Region & N. Africa offers a great business opportunity for **ELEVATOR, ESCALATOR & COMPONENT** manufacturing industry.

**LIFT EXPO ALGERIA** welcomes local and international companies to showcase your latest products & technologies and services to over **5,000 industry professionals and decision makers** in the market during the event.

## ALGERIA: GROWING POTENTIAL

**Do not be Late,  
BOOK YOUR BOOTH**

## Reasons to Exhibit?

- Communicate with more than **5,000 expected visitors** from **Algeria, Tunisia, Morocco, Libya, Mauritania, Egypt, Middle East, Other African Countries**
- Connect With Clients Face-to-Face
- Find New Business Partners in **the region**
- Launch your new products and collections.
- Brand Awareness
- Take advantage of the region's peerless desire for new technologies & innovations.
- Networking

## Thousands of attendees from Africa

3rd  
Edition

12  
Countries Represented

6.500 Sqm  
Floor Space

5.000  
Trade Visitors & Buyers

+100  
Exhibitors

3  
Days

## Why Algeria

**Algeria is the 2nd largest country in the African continent. With a population of 35million, Algeria continues to be one of countries with the highest number of mega projects in the region.**

- Existing investment plans in the region worth US\$ 258.48 billion
- New construction throughout Algeria including 1000 new hotels with 400,000 bed capacity
- Over 2,500 new projects including malls and recreation centres to drive tourism
- Construction of new private and public hospitals & healthcare facilities worth \$70bn
- Public funding of \$65bn to build 1.6m new homes, in addition to the 650,000 units that were already in progress
- Development of new office spaces and properties worth \$56bn to assist on Algeria's booming business

